



# NEWS RELEASE

from Halton Healthcare Services

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**For Immediate Release**

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## OHVA Strengthens Community Engagement With Launch of New Website Campaign

The Oakville Hospital Volunteer Association (OHVA) launched their new website pages on the Halton Healthcare Services (HHS) website.

“The new website marks a turning point in the development of the association, turning us into a hub of activity,” said Sudi Kalra, Chair of the OHVA referring to [www.haltonhealthcare.com/OHVA](http://www.haltonhealthcare.com/OHVA). “We will plan targeted fundraising campaigns to help us reach our three million dollar pledge towards equipment for the New Oakville Hospital,” continued Sudi.

Since the OHVA site is now part of the corporate HHS website, they will also benefit from compatibility with all mobile devices, ease of navigation as well as meeting all user accessibility guidelines. Kalra is hoping that future enhancements to the site will also include an online shopping cart to enhance the convenience and ease of purchasing online for all hospital patients and visitors.

While Kalra and his team work on establishing partnerships with HHS for revenue generating projects for fundraising, Carole Daniels, Manager of Volunteer Services at HHS oversees all the volunteer recruitment activities. “We currently have over 750 volunteers helping the hospital provide the best healthcare services to Oakville and area residents. We expect to engage even more volunteers when the new hospital opens in December 2015,” said Daniels.

Kalra pointed out that although the website was made to inform and engage with the Oakville community, he hopes that potential future volunteers will come across their success stories and get inspired to join one of the OHVA’s fundraising and other programs. “No visitor to our hospital can fail to be impressed by the extraordinary commitment and dedication of the volunteers working in every area, providing patients and their families with quality care and comfort at what is often a difficult time.”

The Association was founded in 1949 after a group of Oakville residents raised over \$125,000 for the construction of a new hospital after WWII. The OHVA became a Corporation in 2012. It has a rich history of over 64 years, and has more than 750 dedicated volunteers.

For more information on the OHVA or to view the new website, visit: [www.haltonhealthcare.com/OHVA](http://www.haltonhealthcare.com/OHVA)

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